

ORDER**KSNV****Orders**

Order / Rev: **105338**
 Alt Order #: **06839724**
 Product Desc: **DCCC**
 Estimate: **1474**
 Flight Dates: **10/02/12 - 10/08/12**
 Original Date / Rev: **08/08/12 / 09/17/12**
 Order Type: **GENERAL**

Primary AE: **Amy McCreary**
 Sales Office: **BLPHI**
 Sales Region: **National**

Agency

Name: **Great American Media**
 Buying Contact: _____
 Billing Contact: _____
 1010 Wisconsin Ave. NW
 Washington, DC 20007

Billing Type: **Cash**
 Billing Calendar: **Broadcast**
 Billing Cycle: **EOM/EOC**
 Agency Commission: **15%**

Advertiser

Name: **Democratic Congressional Campaign**
 Demographic: **A35+**
 Product Codes: **PLI2**
 Priority: **SELECT PRIORITY CODE**
 Revenue Codes: **POLITICAL/AGY, PISSUE, GEN**

Revised
 New Business Thru: _____
 Order Separation: **00:05:00**
 Advertiser External ID: _____
 Agency External ID: _____

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$0.00
Market	100%	\$0.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	27%	\$0.00
KLVS	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$0.00
KTUD	1%	\$0.00
KVVU	17%	\$0.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$0.00